

No attempt has been made to rank the information contained in this report in order of importance, since BPA Worldwide believes this is a judgment, which must be made by the user of the report.

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A not-for-profit organization since 1931, BPA Worldwide is governed by a tripartite board comprising media owners, advertising agencies and advertisers. Spanning 25 countries, BPA serves more than 2,000 B-to-B publications and 500 consumer magazines, plus newspapers, events, Web sites, email newsletters, databases, wireless and other advertiser-supported media-as well as more than 2,600 advertiser and agency members.

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GIE Media Inc.
4020 Kinross Lakes Pkwy, Ste. 201
Richfield, OH 44286
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Fax: 330-659-4043
www.onlinetmd.com

Official Publication of: None
Established: 2004
Issues per Year: 10

FIELD SERVED

TODAY'S MEDICAL DEVELOPMENTS serves the medical manufacturing industry including Medical Equipment Manufacturers, Medical Instrument Manufacturers, Medical Implant Manufacturers, Orthopedic/Prosthetic Device Manufacturers, Contract Manufacturer/Job Shop and others allied to the field.

DEFINITION OF RECIPIENT QUALIFICATION

Qualified recipients include corporate management, engineering management, manufacturing/production engineering, design/development engineering, plant management, manufacturing/production management and others allied to the field.

AVERAGE NON-QUALIFIED CIRCULATION	
NON-QUALIFIED Not Included Elsewhere	Copies
Other Paid Circulation _____	-
Advertiser and Agency _____	1,544
Rotated or Occasional _____	-
Allocated for Trade Shows and Conventions _____	320
Electronic _____	-
All Other _____	328
TOTAL	2,192

1. AVERAGE QUALIFIED CIRCULATION BREAKOUT FOR PERIOD						
QUALIFIED CIRCULATION	Total Qualified		Qualified Non-Paid		Qualified Paid	
	Copies	Percent	Copies	Percent	Copies	Percent
Individual _____	18,344	100.0	18,344	100.0	-	-
Sponsored Individually Addressed __	-	-	-	-	-	-
Membership Benefit _____	-	-	-	-	-	-
Multi-Copy Same Addressee _____	-	-	-	-	-	-
Single Copy Sales _____	-	-	-	-	-	-
TOTAL QUALIFIED CIRCULATION	18,344	100.0	18,344	100.0	-	-

2. QUALIFIED CIRCULATION BY ISSUES WITH REMOVALS AND ADDITIONS FOR PERIOD											
2009 Issue	Number Removed	Number Added	Qualified Non-Paid	Qualified Paid	Total Qualified	2009 Issue	Number Removed	Number Added	Qualified Non-Paid	Qualified Paid	Total Qualified
January/February _____	248	37			18,464	May _____	63	42			18,376
March _____	34	56			18,486	June _____	387	10			17,999
April _____	120	31			18,397	TOTAL	852	176			

3a. BUSINESS/OCCUPATION BREAKOUT OF QUALIFIED CIRCULATION FOR ISSUE OF MAY 2009									
This issue is 0.2% or 39 copies above the average of the other 4 issues reported in Paragraph two.									
PRIMARY BUSINESS	TOTAL QUALIFIED	PERCENT OF TOTAL	Corporate Management	Engineering Management	Manufacturing/ Production Engineering	Design/ Development Engineering	Plant Management	Manufacturing/ Production Management	Includes Purchasing and Other job functions allied to the field
Medical Equipment Manufacturer _____	5,489	29.9	2,221	665	529	1,370	164	270	270
Medical Instrument Manufacturer _____	4,527	24.6	2,550	276	414	684	139	256	208
Medical Implant Manufacturer _____	783	4.3	134	109	142	268	28	39	63
Orthopedic/Prosthetic Device Manufacturer _____	1,284	7.0	849	66	89	130	24	46	80
Contract Manufacturer/Job Shop _____	4,202	22.9	1,616	364	543	697	415	362	205
Others allied to the field including: R&D, Testing and Design, Quality Assurance _____	2,091	11.4	758	122	105	664	49	47	346
TOTAL QUALIFIED CIRCULATION	18,376	100.0	8,128	1,602	1,822	3,813	819	1,020	1,172

3b. QUALIFICATION SOURCE BREAKOUT OF QUALIFIED CIRCULATION FOR ISSUE OF MAY 2009							
Qualification Source	Qualified Within			Qualified Non-Paid	Qualified Paid	Total Qualified	Percent
	1 Year	2 Years	3 Years				
I. Personal direct request from the recipient: _____	8,411	3,570	-			11,981	65.2
II. Request from recipient's company: _____	16	-	-			16	0.1
III. Membership Benefit: _____	-	-	-			-	-
IV. Communication from recipient or recipient's company (other than request): _____	-	-	-			-	-
V. TOTAL - Sources other than above (listed alphabetically): _____	6,379	-	-			6,379	34.7
Association rosters and directories _____	-	-	-			-	-
*Business directories _____	6,379	-	-			6,379	34.7
Manufacturer's, distributor's, and wholesaler's lists _____	-	-	-			-	-
Other sources _____	-	-	-			-	-
VI. Single Copy Sales: _____	-	-	-			-	-
TOTAL QUALIFIED CIRCULATION	14,806	3,570	-			18,376	100.0
*See Paragraph 9	PERCENT	80.6	19.4	-		100.0	-

3c. MAILING ADDRESS BREAKOUT OF QUALIFIED CIRCULATION FOR ISSUE OF MAY 2009				
MAILING ADDRESS	Qualified Non-Paid	Qualified Paid	Total Qualified	Percent
Individuals by name and title and/or function _____			18,376	100.0
Individuals by name only _____			-	-
Titles or functions only _____			-	-
Company names only _____			-	-
Multi-Copy Same Addressee copies _____			-	-
Single Copy Sales _____			-	-
TOTAL QUALIFIED CIRCULATION			18,376	100.0

4. GEOGRAPHICAL BREAKOUT OF QUALIFIED CIRCULATION FOR ISSUE OF MAY 2009					
State & Zip Code	Total Qualified	Percent	State & Zip Code	Total Qualified	Percent
039-049 Maine _____	55		400-427 Kentucky _____	131	
030-038 New Hampshire _____	169		370-385 Tennessee _____	296	
050-059 Vermont _____	64		350-369 Alabama _____	154	
010-027 Massachusetts _____	1,103		386-397 Mississippi _____	57	
028-029 Rhode Island _____	83		EAST SO. CENTRAL	638	3.5
060-069 Connecticut _____	484		716-729 Arkansas _____	42	
NEW ENGLAND	1,958	10.7	700-714 Louisiana _____	80	
100-149 New York _____	1,009		730-749 Oklahoma _____	89	
070-089 New Jersey _____	806		750-799 Texas _____	792	
150-196 Pennsylvania _____	1,077		WEST SO. CENTRAL	1,003	5.5
MIDDLE ATLANTIC	2,892	15.7	590-599 Montana _____	25	
430-459 Ohio _____	921		832-838 Idaho _____	53	
460-479 Indiana _____	598		820-831 Wyoming _____	11	
600-629 Illinois _____	1,025		800-816 Colorado _____	335	
480-499 Michigan _____	597		870-884 New Mexico _____	36	
530-549 Wisconsin _____	528		850-865 Arizona _____	227	
EAST NO. CENTRAL	3,669	20.0	840-847 Utah _____	252	
550-567 Minnesota _____	1,151		889-898 Nevada _____	56	
500-528 Iowa _____	134		MOUNTAIN	995	5.4
630-658 Missouri _____	260		995-999 Alaska _____	2	
580-588 North Dakota _____	19		980-994 Washington _____	308	
570-577 South Dakota _____	36		970-979 Oregon _____	181	
680-693 Nebraska _____	96		900-961 California _____	2,804	
660-679 Kansas _____	115		967-968 Hawaii _____	7	
WEST NO. CENTRAL	1,811	9.9	PACIFIC	3,302	18.0
197-199 Delaware _____	50		UNITED STATES	18,336	99.8
206-219 Maryland _____	208		969 & 004-009 U.S. Territories _____	12	
200-205 Washington, DC _____	2		Canada _____	27	
220-246 Virginia _____	205		Mexico _____	-	
247-268 West Virginia _____	31		Other International _____	1	
270-289 North Carolina _____	323		APO/FPO _____	-	
290-299 South Carolina _____	126		TOTAL QUALIFIED CIRCULATION	18,376	100.0
300-319 Georgia _____	269				
320-349 Florida _____	854				
SOUTH ATLANTIC	2,068	11.3			

7. AVERAGE ANNUAL AUDITED QUALIFIED CIRCULATION AND CURRENT UNAUDITED CIRCULATION STATEMENTS					
6-Month Period Ended:	Audited Data	Audited Data	Audited Data	Audited Data	Circulation Claim
	2006	2007	January - June 2008	July - December 2008	January - June 2009*
Total Audit Average Qualified: _____	15,926	16,823	17,125	17,680	18,344
Qualified Non-Paid: _____	15,926	16,823	17,125	17,680	18,344
Qualified Paid: _____	-	-	-	-	-
Post Expire Copies included in Paid Circulation: _____	**NC	**NC	**NC	**NC	**NC
Average Annual Order Price: _____	**NC	**NC	**NC	**NC	**NC

***NOTE: January - June 2009 data is unaudited. With each successive period, new data will be added until six 6-month periods are displayed.**

**NC = None Claimed.

8. PAID CIRCULATION DATA	
**NC	Average Annual Subscription Order Price for the Period. (includes promotional incentive value, if any)
10	Issues Per Year
**NC	All Single Copy Sales Prices for the Period
**NC	Renewal Rate of Paid Subscribers (Optional)

9. ADDITIONAL DATA

PARAGRAPH 3b:

Business directories include 2 sources of circulation for quantities of 350 copies or 1.9% to 6,134 or 32.8% including Hoovers (a D&B Company).

PARAGRAPHS 5 AND 6 ARE NOT REQUIRED.

PUBLISHER'S AFFIDAVIT		
We hereby make oath and say that all data set forth in this statement are true.	Date signed	June 24, 2009
Joe DiFranco, Publisher	State	Ohio
Melody Berendt, Circulation Director	County	Summit
(At least one of the above signatures must be that of an officer of the publishing company or its authorized representative.)	Received by BPA Worldwide	June 24, 2009
IMPORTANT NOTE:	Type	PD
This unaudited circulation statement has been checked against the previous audit report. It will be included in the annual audit made by BPA Worldwide.	ID Number	T288P0J9